

### Master in International Marketing

Examiner	Co-Examiner	Subject
Bienert	Wellner	Applied Research Project
Bienert	Gebhardt	Business to Business Marketing
Bienert	Gebhardt	Global Brand Management
Bienert	Riedmüller	International Marketing Research
Eitel	Mummert	International Trade Theory and Policy
Fees/ Thomson	Fees/ Thomson	Strategic Management in a Global Context
Hümmer	Bienert	Business Ethics
Pautsch	Heß	International Logistics/ Advanced Distribution & Supply Chain Controlling
Puchalla	Bienert	Cross Cultural Marketing
Riedmüller	Bolz	Applied Quantitative Methods
Riedmüller	Bienert	Consumer Behaviour
Wellner	Gebhardt	International Market Development
Blum	Bienert	Advanced Diversification (Product and Market)
Company	Bienert	Beziehungsmanagement CRM
Erdmann	Bienert	Marketing and Controlling
Müller	Bienert	Forwarding and Transportation
Puchalla	like BW	E-Commerce in Marketing
Riedmüller	Bienert	SPSS
Riedmüller	like BW	Strategisches Marketing