

Examination schedule of the winter semester 2011/12

Bridging Courses

	Subject	Examiner	Date ♦	Time	Room
	Product and Market Development - Basics	Blum			
	Presentations in English	Hickey			
	Internship Seminar (Scientific writing)	Thomson			
	International Marketing with Case Studies	Wellner			
	Intern. Project Evaluation & Finance	Stocker	22.12.2011	09.45 – 10.45 h	205
	Personnel Management	Hofmann/ Fargel	09.01.2012	08.00 – 09.30 h	005
	Operations Management	Pautsch	10.01.2012	17.30 – 19.00 h	002/004
	Marketing	Bienert/ Wellner	12.01.2012	08.00 – 09.30 h	004
	Cost Accounting *	Heelein	19.01.2012 *	14.00 – 15.30 h **	Thea
	Analysis of Business Performance Indicators	Preißler	26.01.2012	14.00 – 15.30 h	212
	Strategic Management	Thomson	30.01.2012	11.30 – 13.00 h	
	Macroeconomics	Mummert	02.02.2012	09.00 – 10.30 h	212

General Studies (2011)

SPO-No	Subject	Examiner	Date ♦	Time	Room
52.1	International Marketing Research	Bienert			
52.3	Business to Business Marketing	Bienert			
52.4	Applied Research Project in Marketing: BtoB	Bienert			
52.9	Business Ethics	Hümmer	11.01.2012	09.45 – 11.15 h	206
52.2	Marketing across Cultures	Puchalla	23.01.2012	09.00 – 10.30 h	212
52.6	SPSS	Riedmüller	24.01.2012	15.45 – 17.15 h	104
52.5	Applied Quantitative Methods in Marketing	Riedmüller	24.01.2012	15.45 – 17.15 h	104

Electives (2011)

SPO-No	Subject	Examiner	Date ♦	Time	Room
52.12	International Logistics	Pautsch			
52.12	International Market Development	Wellner			
52.12	Consumer Behaviour	Riedmüller	10.01.2012	14.00 – 15.00 h	401
52.12	E-Commerce in Marketing	Puchalla	23.01.2012	11.30 – 13.00 h	212
52.12	International Trade Theory and Policy	Eitel	27.01.2012	09.00 – 10.30 h	206
52.12	Strategic Management in a Global Context	Fees/ Thomson	03.02.2012	09.00 – 10.30 h	218

Examination schedule of the winter semester 2011/12

Master in International Marketing (20081)

SPO-No	Subject	Examiner	Date ♦	Time	Room
52.1	International Market Research	Bienert			
52.4	Global Brand Management (repeaters)	Bienert			
52.5	Business to Business Marketing	Bienert			
52.7 & 52.8	International Logistics (Advanced Distribution & Supply Chain Controlling)	Pautsch			
52.10	International Market Development	Wellner			
52.2	Consumer Behaviour	Riedmüller	10.01.2012	14.00 – 15.00 h	401
52.11	Business Ethics	Hümmer	11.01.2012	09.45 – 11.15 h	206
52.3	Marketing across Cultures	Puchalla	23.01.2012	09.00 – 10.30 h	212
52.6	Applied Quantitative Methods in Marketing	Riedmüller	24.01.2012	15.45 – 17.15 h	104
52.12	International Trade Theory & Policy	Eitel	27.01.2012	09.00 – 10.30 h	206
52.9	Strategic Management in a Global Context	Fees/Thomson	03.02.2012	09.00 – 10.30 h	218

Electives (20081)

SPO-No	Subject	Examiner	Date ♦	Time	Room
52.17	Beziehungsmanagement/CRM (repeaters)	Company			
52.17	Marketing and Controlling (repeaters)	Erdmann			
52.17	Strategic Marketing (repeaters)	Riedmüller			
52.17	E-Commerce in Marketing	Puchalla	23.01.2012	11.30 – 13.00 h	212
52.17	SPSS	Riedmüller	24.01.2012	15.45 – 17.15 h	104

♦ The dates of the “small” tests will be determined after the registration period depending on the number of the students registered for these exams. If there are **less than 30 students** registered, the exam will take place in the time **between January 10th and January 14th** and the **date will be determined by the lecturer** (In case these dates are missing, please ask your lecturer).
With **more than 30 students** it will take place in the time **between January 18th and January 25th** and the date will be determined by the examination committee.

As dates/times/rooms may change please check the IB Board regularly!

*** Date has changed ** Time has changed**