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Signed: Prof. Dr. Margo Bienert

Date: October 2011

**Supervisors for Diploma, Bachelor and Master Theses during the Winter Semester 2011/12**

**Degree Programs: Bachelor in International Business  
Master in International Finance & Economics  
Master in International Marketing**

Supervisor	Field of Teaching	Specialization
Bienert	Marketing	Strategic Marketing, Sales and Distribution, Sales Organization, Automobile Sales und Marketing; International Marketing
Blum	Marketing General Business Administration	Innovation Management, Diversification, Product- and Market Strategies for Investment Goods, International Marketing and Sales of Capital Goods
Bolz	Business Mathematics Corporate Statistics	Operations Research, Quantitative Methods, Applied Mathematics, Financial Mathematics, Statistics, Surveys
Bogdanski	Logisticst and Environmental Management	Order processing, Computer Applications in Logistics, Production Planning and Scheduling, Operations and Stock Management, Supply Chain Management and Distribution, Operative Environmental Management, Computer Applications in Environmental Management
Brigola	International Business Law and European Law	International Business Law and European Law
Eckstein	Finance	Derivative Products, Business Valuation, Portfolio Management
Eitel	International Economics International Management	Energy Economics and Politics, Sustainable Development, Development Economics, International Institutions, Trade Theory and Policy, Strategic Country Evaluation, Foreign Direct Investment, Gender Studies
Fargel	Personnel Management	
Fees	Business Management/Management International Management Fundamentals of Business Administration Business Ethics Int. Business Processes Strategic Management	Mgmt of Innovations Strategic Marketing Organization Controlling Entrepreneurship
Fischer M.	International Finance International Business Administration	Acquisitions and Mergers, Corporate Financing, Investment Banking, Bank Management, Financial Assets, Risk Management

Fricke	Economics	Health Economics
Gebhardt	Marketing Management	Trade Marketing
Heelein	General Business Administration Accounting	International Accounting, in terms of International Accounting Standards (IAS/IFRS) and American Accounting Standards (US-GAAP) – in German and English
Heß	General Business Administration Supply and Production Mgmt., Supply Management, esp. International Supply Chains	Strategic Planning, Balanced Scorecard, Planning Systems, Values Management, Supply Management, Supply Chain Management, Managing Suppliers, Controlling Purchases
Hofmann	Personnel Management	International HRM (preferred topics with a focus on India), HR development, HR controlling
Honold	Finance, Investment Decisions, Valuation and Financing of Young Innovative Companies (YIC)	Entrepreneurial Finance, Venture Capital, Capital Markets, Financing, Corporate Financing, Value-oriented Management
Hümmer	Strategic and operative Management Sustainability and Management Environmental Management Entrepreneurship	International Management, Business Ethics, Strategic Marketing, Organisation, Controlling, Innovation and Technology Management, Int. Business Processes, Managerial Decisions (quantitative Techniken)
Knicker	General Business Administration Human Resources Management	Personnel Consulting, Selection of Personnel, Employee Appraisal, Organization of Personnel, Human Resource Marketing, Instruments of Leadership, Coaching, Conflict Management, Evaluation of Leadership Instruments, Leadership Development, Staff Development, Team Building, Organizational Development
Krüger	Human Resource Mgmt., International Human Resource Mgmt Methods of Educational Science in the Workplace	1) Personnel Marketing, Recruiting and Selecting Personnel, e-Recruiting; Training Applicants; Staff Controlling, Staff Organization, Computer-based Human Resource Management 2) Personnel Enhancement, Human Resource Development, Intercultural Training, e-Learning. 3) Managing Personnel and Management Tools
Langenbach	Information Systems General Business Administration	E-Learning, Learning Management, E-Business, E-Services, Service Management, Project Management, IT Consulting
Lösel	Organization Business Information Systems	e-Learning, e-Business, IT-Security, Knowledge Management, Developing Business Information Systems
Mummert	Economics	Development and Transformation Process, Foreign Trade Policies, Developmental Policies, Economic Reforms, Economic Effects of Social Standards, New Institutional Economics

Müller	General Business Administration and Logistics, Transportation Management	Management of Shipping and Transportation Companies, Transportation/ Development of Transportation / Carriers, Logistic Markets, Markets of Logistic Services, Logistics of Consumer Products and of Trade, Controlling of External Logistic Services
Münker	Business Mathematics Corporate Statistics Portfolio Management Optimizing Procedures	Portfolio Management
Pautsch	Business Management Supply and Production Mgmt Logistics	Process Management., Process Organization of Companies, Road Pricing/Electronic Toll Collection, Project Management, Business Controlling, Management Models
Preißler	General Business Administration, Accounting	Cost Accounting, Controlling, Managerial Accounting, Financial Accounting and Reporting, Business Planning, Financial Statement Analysis, International Accounting (IFRS, US, GAAP, HGB), Finance and Marketing Indicators, Instruments of Controlling
Riedmüller	Marketing	Brand Management, Marketing Communication, Market Research, Product- and Market-Strategies for Consumer Goods
Ruckriegel	Economics	Macroeconomics, esp. Monetary Policies; Happiness Research
Schmidt	General Business Administration Corporate Taxation	International Tax Laws, Internal Transfer Prices
Schüller	Labor and Economic Law International Labor and Economic Law	German, European and International Labor Laws, Comparison of Legal Systems
Stemmermann	Controlling and Int. Accounting	Controlling, Cost Accounting
Stocker	International Business	International Finance, Country Rating, Planning Investments and Projects Abroad
Streitferdt	Business Mathematics and Finance	Capital Markets, Investmentbanking, Corporate Finance, Corporate Valuation, Mergers & Acquisitions, Risk Management
Thomson	International Business and Business Administration (Strategies or Foreign Trade)	Thesis (Diplom) in English (Topics only from those fields mentioned to the right )
Unger	Business Information Management	Business Information Systems and Organization
Wellner	International Management, Strategic Management, International Marketing	Internationalization of Companies, Strategic Management, Cross Cultural Management, International Marketing of consumer products and sport equipment, International Controlling, Trade, Economic Geography