

Overview of the Modules

1. Basic Modules

Module No.		Subject		Weekly Hours	Type of Lecture ¹⁾	Credit Points	Weight Factor	Exams		Course Achievement Records ²⁾	Supplementary Regulations
No	Name	No.	Name					Type of Exam	Duration (min.)		
1	Business Administration	1.1.	Foundations of Business	4	SU	5.0	1.7	Written Exam	90		
		1.2.	Environmental Management in Business	2	SU	2.5	0.8			Written Assignment / Presentation (Pres.), Test 90	1:1 ³⁾
		1.3.	Applied Information Technology	4	Ü	5.0	1.7			Written Assignment / Pres. 15 / Test 90	
		1.4.	Intercultural Training	2	S	2.5	0.8			Written Assignment / Pres. 15 / Test 90	Attendance Obligatory
							Total	15.0	5.0		
2	Business Accounting	2.1.	Financial Accounting	4	SU	5.0	1.7	Written Exam	90		
		2.2.	Cost Accounting	4	SU	5.0	1.7	Written Exam	90		
		2.3.	International Accounting and International Taxation	2	SU/S	2.5	0.8			Pres. 15 / Oral Exam / Written Assignment, Test 60	
		2.4.	Business Mathematics I+II	4	SU	5.0	1.7	Written Exam	90		
		2.5.	Business Statistics I+II	4	SU	5.0	1.7	Written Exam	90		
							Total	22.5	7.6		

4	Law	4.1.	Business Law and Tutorial	4	SU	5.0	1.7	Written Exam	90		
		4.2.	International Business Law	2	S	2.5	0.8	Written Exam	90		
					Total	7.5	2.5				
6	Business Languages	6.1.1	Business Language Ia	4	S/Ü	5.0				Test 60 ⁴⁾	2:1:1 ³⁾
		6.1.2	Business Language Ib	4	S/Ü	5.0	3.3	Written Exam	90	Pres. 15 / Oral Exam	
		6.2.	Business Language IIa	4	S/Ü	5.0				Test 60 ⁴⁾	2:1:1 ³⁾
		6.3	Business Language IIb	4	S/Ü	5.0	5.0	Written Exam	90	Pres. 15 / Oral Exam	
					Total	20.0	8.3				

¹⁾ **SU** = Lecture with open discussions (seminaristischer Unterricht);

Ü = Tutorial (Übung);

S = Seminar;

²⁾ Course achievement is compulsory.

³⁾ These weight factors are used to calculate the final grade.

For example: 2:1:1 means your final grade = 2 x grade of written exam + 1 x grade of assignment + 1 x grade of test

⁴⁾ This test has to be passed as a prerequisite for admission to the written exam/test in part b.

2. The Study-Abroad-Module and the Project/Internship Module

Module		Subject		Weekly Hours	Type of Lecture ¹⁾	Credit Points	Weight Factor	Exams		Course Achievement Records ²⁾	Supplementary Regulations
No.	Name	No.	Name					Type of Exam	Duration (min.)		
10	Studies Abroad	10.1-10.8	Special Electives Abroad	min. 12	V, S, SU	24.0	-	Not applicable		Test / Pres. / Oral Exam / Written Assignment ³⁾	
		10.9	Electives in General Sciences	min. 4	V, S, SU	6.0	-			Test / Pres. / Oral Exam / Written Assignment ³⁾	
					Total		30.0				
12	Project and Internship	12.1	Internship Seminar	4	S	5.0	-			2x15 min. Pres. / Written Test / Written Assignment	Attendance Mandatory
		12.2	Internship			25.0	-				
					Total		30.0				

¹⁾ V = Lecture (Vorlesung);

S = Seminar;

SU = Lecture with open discussion (seminaristischer Unterricht);

²⁾ Course achievement is compulsory.

³⁾ Depends on the kind of exam demanded by the partner university.

3. Advanced Modules

Module No.		Subject		Weekly Hours	Type of Lecture	Credit Points	Weight Factor	Exams		Course Achievement Records ²⁾	Supplementary Regulations
No	Name	No.	Name					Type of Exam ¹⁾	Duration (min.)	Type / Duration	
5	Economics	5.1.	Microeconomics	6	SU/S	7.5	5.0	Written Exam	90	Written Assignment / Pres. 15	1:3 ³⁾
		5.2.	Macroeconomics ⁴⁾	6	SU/S	7.5	7.5	Written Exam	90	Written Assignment / Pres. 15	1:3 ^{3) 4)}
					Total		15.0	12.5			
7	Functional Specialities	7.1.	Operations Management	2	SU/S	2.5	1.7	Written Exam	90		
		7.2.	Marketing	4	SU/S	5.0	3.3			Written Assignment / Pres. 15 / Test 90	
		7.3.	Personnel Management and Tutorial	4	SU/S	5.0	3.3			Written Assignment / Pres. 15 / Oral exam, Test 90 ⁵⁾	1:1 ³⁾
		7.4.	Finance, Investment & Capital Budgeting	4	SU/S	5.0	3.3	Written Exam	90		
					Total		17.5	11.6			
8	International Functional Specialities	8.1.	International Financial Management	2	SU/S	3.5	3.5	Written Exam	90		
		8.2.	International Marketing	2	SU/S	3.5	3.5	Written Exam	90	Pres. 15-20 / Written Assignment	1:1 ³⁾
		8.3.	International Commercial Law	2	SU/S	3.5	3.5	Written Exam	90	Pres. 15 / Written Assignment	1:2 ³⁾
		8.4.	Case studies in Intern. Business	2	S	2.5	2.5			Pres. 20 / Written Assignment / Test 60	

		8.5.- 8.8	Functional Electives ▪ International Business ▪ International Marketing ▪ International Finance ▪ International Economics and International Law	8	SU/S	14.0	14.0			Pres. 20 / Written Assignment / Test 60-90	
					Total	27.0	27				
9	Management	9.1.	Strategic Management	4	SU/S	5.0	5.0	Written Exam	90	Pres. 20 / Written Assignment	3:1 ³⁾
		9.2.	International Management with Case Studies	2	S	2.5	2.5			Pres. 15 / Written Assignment, Test 60 ⁵⁾	1:2 ³⁾
					Total	7.5	7.5				
13	Thesis and Term Project	13.1	Project Work	4	S	6.0	6.0			Written Assign- ment, Pres. 30-45 ⁵⁾	Attendance Mandatory
		13.2	Bachelor Thesis		BA	12.0	12.0				
					Total	18.0	18.0				

¹⁾ **SU** = Lecture with open discussions (seminaristischer Unterricht);

S = Seminar;

²⁾ Compulsory course achievement records. The faculty council will determine which of those records (exam, test, presentation, etc.) will be chosen.

³⁾ Weight factors for final grade

⁴⁾ The successfully passed exam in subject 5.1 is a prerequisite for admission to the exam and test of 5.2.

⁵⁾ Both parts, exams and tests, must be successfully passed. Both grades are relevant for the final grade.