

BACHELOR (B.A.) IN INTERNATIONAL BUSINESS

General Overview

Semester 1	Hours/Week	Exam ¹⁾	ECTS
Foundations of Business Administration	4	WE of 90 min.	5
Financial Accounting	4	WE of 90 min.	5
Business Mathematics + Tutorial	4 + 2	WE of 90 min.	5
Business Law + Tutorial	4 + 2	WE of 90 min.	5
Presentation and Communication Techniques	2	OP and/or AS and/or WE	2.5
Scientific Methods and Research	2	OP and/or AS and/or WE	2.5
Business Language I	4	WE of 90 min.	4

Semester 2	Hours/Week	Exam	ECTS
Business Language I	4	WE of 90 min.	4
Business Language II	4	WE of 90 min.	4
Computer Science	4	OP and/or AS and/or WE	4
Cost Accounting	4	WE of 90 min.	4
Business Statistics + Tutorial	4 + 2	WE of 90 min.	5
Microeconomics	6	WE and OP and/or AS	8
Intercultural Communication I (Principles)	2	OP and/or AS and/or WE	2.5
Intercultural Communication II (Applications)	2		2.5

Semester 3	Hours/Week	Exam	ECTS
Business Language II	4	WE of 90 min.	4
Macroeconomics	6	WE and OP and/or AS	7
Personnel Management	4	OP and/or AS and/or WE	5
Operations Management	2	WE of 90 min.	2.5
Forwarding and Transport Logistics	2		2.5
Marketing	4	OP or AS or WE	5
Finance, Investment and Capital Budgeting	4	WE of 90 min.	5

Semester

4

INTERNSHIP

Semester

5

SEMESTER ABROAD

Semester

6

Hours/Week

Exam ¹⁾

ECTS

International Business Law

4

WE of 90 min.

6

International Accounting

2

OP and/or AS and/or WE

3

Internship Seminar

1

OP and/or AS and/or WE

1

International Financial Management

2

WE of 90 min.

3.5

International Marketing

2

WE and AS or OP

3.5

Environmental Management in Business

2

OP and/or AS and/or WE

2

Project Work

4

AS and several OP

6

Focus Elective 1+2

2+2

OP and/or AS and/or WE

3.5+3.5

Semester

7

Hours/Week

Exam

ECTS

Case Studies in International Business

2

WE or AS or OP

3

Strategic Management

4

WE and AS or OP

4

International Management

2

WE and AS or OP

3

Focus Elective 3+4

2+2

OP and/or AS and/or WE

3.5+3.5

Bachelor Thesis

12

Bachelor Seminar

OP

1

1) WE = Written Exam; OP = Oral Presentation; AS = Assignment