

IB-Bachelor: Semester Curriculum I*):

- 1.**
- Foundations in Business Administration
 - Financial Accounting
 - Business Mathematics
 - Tutorial in Business Mathematics
 - Presentation and Communication Techniques
 - Business Language I
 - (Business Language II – A2 Level)

Have to be taken either in 1st or 2nd semester:

- *Business Law*
- *Tutorial in Business Law*
- *Applied Information Technology*
- *Scientific Methods and Research*

- 2.**
- Cost Accounting
 - Business Statistics
 - Tutorial in Business Statistics
 - Microeconomics
 - Intercultural Communication I + II
 - Business Language I
 - Business Language II – B1 Level

Have to be taken either in 1st or 2nd semester:

- *Business Law*
- *Tutorial in Business Law*
- *Applied Information Technology*
- *Scientific Methods and Research*

- 3.**
- Macroeconomics
 - Personnel Management
 - Business Language II – B2 Level

Should be taken in 3rd semester:

- *Operations Management*
- *Forwarding and Transport Logistics*
- *Marketing*
- *Finance, Investment and Capital Budgeting*

*) This is a standard curriculum based on the Study and Exam Regulations (SPO) dated 20. August 2010.
Variations are possible.

Bachelor: Curriculum II*):

• **International Internship:** Abroad or in an international function in Germany **)

4.

• **Business Electives at Partner University** in business, economics or social/political sciences (at least 12 weekly contact hours or 21 ECTS)
• **General Electives at Partner University** in geography, history, culture, languages not in 2nd business language) (4 weekly contact hours or 4 ECTS)

5.

• **Internship Seminar**

6.

Have to be taken in 6th or 7th semester:

- *International Accounting and Taxation*
- *International Business Law*
- *International Financial Management*
- *International Marketing with Case Studies*
- *Environmental Management in Business*
- *International Management*
- *Strategic Management*
- *Case Studies in International Business*
- *Project Work*
- *Focus Electives I+II **)*

• **Bachelor Thesis** **)

7.

• **Bachelor Seminar**

**) Students may choose a special focus in their studies.

In this case, the **Focus Electives**, the **internship** and the **Bachelor's** thesis have to be within the same scientific field.

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